Adobe Spark
Business Card/Flyer/Menu

Objectives:

Students will be able to:

➢ Use Adobe Spark to create a business card, flyer and menu for a new restaurant they just opened up.
➢ Design and edit their work using different elements, backgrounds, fonts and images.

Classwork:

You are opening up a new RESTAURANT and you must create a BUSINESS CARD, FLYER and MENU. All three documents need to match in color, design and style. Start thinking about your appetizers, courses, desserts and drinks.

1. Click on the website below
   b. Adobe Spark is an online and mobile design app that helps you to create stunning social graphics, short videos and web pages.

2. Log in with your Google information
3. Click the + sign on the top of the page and search for “Business Card.” If there is no + sign, just find the search tab.

4. Select a **BUSINESS CARD** that already includes information like number, address, name, title.
5. Use the edit options on the right to design your Business Card.

6. Use **ICONS, PHOTOS** and **COLORS and TEXT** to edit your business card, flyer and menu.
7. Make sure your BUSINESS CARD includes:

a. **Restaurant name**

b. **Address** of restaurant

c. **Phone number** of restaurant

d. **Email** for restaurant (KabobPalace@gmail.com)

e. **Website** for restaurant (KabobPalace.com)

f. Include icons, images and colors appropriately

g. Choose **ONLY TWO colors** for your restaurant. Use the color scheme on the right to choose your two colors. Within every five color scheme, select two colors for your restaurant. (Ex. Your background can be red and the text is white)
8. When you are done with your business card, search for a FLYER in Adobe Spark

9. Select the template you like.

10. Make sure your FLYER includes:
    a. Restaurant name
    b. Address of restaurant
    c. Phone number of restaurant
    d. Email for restaurant
       (KabobPalace@gmail.com)
    e. Website for restaurant (KabobPalace.com)
    f. Include icons, images and colors appropriately
    g. Choose the SAME TWO COLORS from your business card
    i. (ex. Background is red, text is white)

Example Flyer
11. When you are done with your business card, search for a **Menu** in Adobe Spark

![Menu in Adobe Spark](image1)

12. Select the template you like.

13. **Make sure your MENU includes:**
   a. Your Restaurant Name
   b. A title with the word **“APPETIZERS”**
      i. List 5 Appetizers with prices
   c. A title with the word **“MAIN COURSES”**
      i. List 10 Main Courses with prices
   d. A title with the word **“DESSERTS”**
      i. List 5 Desserts with prices
   e. A title with the word **“DRINKS”**
      i. List 5 drinks with prices
   f. Include images of your food, dessert and drinks
   g. Title Fonts must match, Text fonts must match
   h. Choose the **SAME TWO COLORS** from your business card

![Example Menu](image2)
14. When you complete all documents (Business card/ Flyer/ Menu), download each document separately as a PDF.

15. Upload your Business card, flyer and menu to your Weebly Eportfolio.
   a. Sign in to Weebly
   b. Go to your computer class page
   c. Drag a “File”
   d. Click on the “file”
   e. Upload your file
   f. Do the same for all three documents

Rubric is below
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RUBRIC

20 Business Card (all information included)
20 Flyer (all information included)
20 Menu (all information included)
10 Design/Text/color/images
10 Grammar, spelling, punctuation
5 Saved as a PDF and uploaded to Weebly
15 Submitted On time

100 TOTAL